

August 2026

SAP&DC



What's New In Export



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Your International Trade Specialist

Is your packaging ready for the European Union's Packaging and Packaging Waste Regulation (PPWR)

The EU Declaration of Conformity for Packaging — What It Is, What Goes in It, and Who's Responsible

If you sell products in the EU, you have likely come across the Declaration of Conformity. Under product safety legislation, it is the self-declaration that sits behind CE marking and confirms your product meets the relevant requirements. The EU's Packaging and Packaging Waste Regulation (PPWR), [Regulation \(EU\) 2025/40](#), introduces a separate Declaration of Conformity for packaging. This is not an extension of your product DoC and is not linked to CE marking. It is a standalone obligation under a different regulatory framework, and it applies from **12 August 2026**. Many brands only become aware of it when they are already close to the deadline.

Why the PPWR Changes How Packaging Compliance Works

The old Packaging and Packaging Waste Directive was primarily about what happens to packaging after it is used, including waste streams, recovery targets, and recycling infrastructure. Compliance lived at the back end of the product lifecycle.

The PPWR changes this approach. Compliance must now be established before packaging reaches the shelf. The regulation introduces requirements covering chemical restrictions, minimisation, recyclability, reuse, recycled content, and labelling. It also introduces a formal documentation obligation, a Declaration of Conformity supported by a technical file, to prove that packaging meets these requirements before it enters the EU market.

What Is the EU Declaration of Conformity for Packaging?

Under Article 39 of Regulation (EU) 2025/40, the manufacturer must draw up a written Declaration of Conformity confirming that the packaging meets the applicable requirements under Articles 5 to 12 of the PPWR. The DoC must follow the model structure set out in Annex VIII of the regulation.

It is a self-declaration and not a certificate issued by a third party. But it needs to be backed by a full technical file that evidences what is being declared. A declaration without that supporting evidence will not withstand scrutiny from market surveillance authorities.

Who Is the Manufacturer Under PPWR?

This is the most important concept to get right, and it is frequently misunderstood.

Under PPWR, the "manufacturer" is not necessarily the entity that physically produced the packaging. The manufacturer is defined as the entity **whose brand or name appears on the packaging**. If a packaging converter produces bottles and a brand puts its own name on them before placing them on the EU market, the brand is the manufacturer under PPWR — and the DoC obligation sits with that brand.

The European Commission's own guidance is explicit: the manufacturer is the sole economic operator bearing legal responsibility for the packaging's compliance with the sustainability and labelling requirements, regardless of who may have actually drafted the Declaration of Conformity or parts of it.

This matters enormously for how compliance responsibilities are allocated across the supply chain.

Source and to continue reading: [EU Declaration of Conformity for Packaging](#)

India Business Opportunities for PA Companies

India has emerged as a 'bright spot' in today's global economy and offers enormous business opportunities for Pennsylvania companies, including in key sectors:

- * Cybersecurity
- * Defense & Security
- * Healthcare & Health Security
- * Technology & Emerging Fields (iCET)



Join BusinessPA and Pennsylvania's Authorized Trade Representatives in India for a free webinar highlighting business opportunities in these sectors and more.

October 14, 2026
9:00 am – 9:30 am EST

[Register here](#)



Coal and Mining Connect

Connect. Share. Export through the Coal and Mining Connect Initiative

Coal and Mining Connect is an exclusive online platform designed to link U.S. exporters, manufacturers, and service providers with qualified international buyers, partners, and distributors across the global coal and mining industry.

Questions? Nic Cervantes - Nicolas.Cervantes@trade.gov

[Learn More & Register](#)

Source: [U.S. Commercial Service](#)

Rebuild Ukraine 2026

November 12-13 | Warsaw, Poland

Connect with Ukrainian government officials, investors, developers, and international engineering and construction firms. Explore recovery projects and business opportunities across infrastructure, energy, housing, and industry.

U.S. exhibitors will receive advance support from the U.S. Commercial Service in Ukraine and Poland. USA Pavilion options—including turnkey booths, workstations, and meeting counters—start at approximately \$4,500, with space-only options also available.

[Secure Your Space Now!](#) For more information, contact [Leticia Arias](#).



Saudi Arabia, U.A.E. & Egypt

December 5-15, 2026

Riyadh, Dubai & Cairo

Registration Deadline: September 18,
2026



South Africa & Kenya

February 10-17, 2027

Optional group safari at own cost

Johannesburg & Nairobi

Registration Deadline: November 4, 2026



Brazil & Paraguay

April 3-10, 2027

Rio de Janeiro, São Paulo & Asunción

Registration Deadline: January 8, 2027

Information and registration can be found below:

[Saudi Arabia, UAE & Egypt](#)

[South Africa & Kenya](#)

[Brazil & Paraguay](#)

You can also contact [Zoe Munro](#) for more information

- Australia [Defense & Aerospace](#)
- CE Europe [Market Insight](#)
- South East Asia [Click Here](#)
- South Korea [Market Intelligence Report](#)

Training

Webinars

From our Partners
BusinessPA International

India
Business Opportunities for PA Companies
October 14, 2026
9:00 - 9:30 AM EST
[Register Here](#)

Seminars

No new seminars at this time.

From our Partners:

PennTAP
Has multiple resources for your company to utilize at no cost or minimal cost
Contact: [Amy Jorden](#)

IMC (Innovative Manufactures' Center)
IMC has multiple training sessions for your business
Webinars and Seminars
You can [click here](#) to see what is available

Training Webinars You May Have Missed?

No worries, watch our recorded sessions!

Click on the topic of your choice below to be routed to the recording!

- [US Foreign Corrupt Practices Act](#)
- [Classification Under The US Harmonized Tariff & Schedule B](#)
- [Understanding ITAR Classification & CJ Filing Requirements](#)

- [Export Controls Under Export Administration Regulations \(EAR\) & Changes Under Export Control Reform \(ECR\)](#)
- [Incoterms, Landed Cost, Payment Methods, How do these relate to pricing your Product?](#)
- [Commercial Documents for Exports](#)

Strategic Partnerships Program

The BusinessPA team works to connect international companies that wish to grow in the North American market with Pennsylvania firms that are looking for international partnerships.

You can contact Alex Mederos for more information on the program.

Phone: 717-300-8402

Email: amederos@pa.gov

[Click here to view the partnership opportunities](#)

[SAP&DC International Program](#)

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